



## **Adriana has won many a child's and adult's dream - A Trip to Disneyland!**

The My Cinema Disney.PIXAR Cars 3 family trip for four to Disneyland in California has been won by nine year Adriana from Guildford NSW. Adriana and her family were on holiday in Huskisson NSW when they saw Disney.Pixar's Cars 3 and entered to win the ultimate family trip to Disneyland at Huskisson Pictures.

Adriana's mother Amal said her daughter "wants to go to the US so bad. She watches the Disney Channel and Disneyland, LA and Hollywood are high on her wish list. As the winner of the major prize Adriana and her family will now have the experience of a lifetime. A five-day Disneyland Resort Park Hopper family pass for four and four night's accommodation at Disneyland Resort in California.

With a total prize value of \$16,470, the major prize for four includes:

- Return economy flights from winner's Australian capital city to Los Angeles
- Return airport / hotel transfer in Los Angeles
- Five-day *Disneyland Resort Park Hopper* Tickets for a family of four
- Four night stay in one room at a hotel of the *Disneyland Resort*
- One Disney Character breakfast for a family of four (2 Adults & 2 Children 3 - 9 years of age), subject to availability

Congratulations from all the team at Independent Cinemas Australia (My Cinema), Huskisson Pictures, and The Walt Disney Company Australia.

Peter and Jan Cotter, owners of Huskisson Pictures and Inlet Cinema said "We are really pleased to have the winning patron of the Disney.Pixar's CARS 3 My Cinema promotion and that they chose to see the film with us on their holiday."

**For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666**

### **About My Cinema**

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page. My Cinema also supports Independent Films.

### **About ICA**

Independent Cinemas Australia (ICA) [previously known as Independent Cinemas Association of Australia] represents independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 48% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.