



## Chase Your Dreams and see *RIDE LIKE A GIRL* with My Cinema for your chance to Win \$5,000

To celebrate the release of *Ride Like A Girl*, Transmission Films and My Cinema Select are providing one lucky winner the chance to win \$5,000!

One minor prize winner from each participating My Cinema location will win a signed *Ride Like A Girl* poster.

Entry is by purchasing a ticket at a participating My Cinema location to see *Ride Like A Girl* from 25 September 2019 and filling in the online entry form before 6 pm 13 November 2019. Every ticket gets an entry.

For more information about My Cinema visit [www.mycinema.com.au](http://www.mycinema.com.au).

*Ride Like A Girl* is the incredible true story of Michelle Payne, in cinemas September 26

As a little girl, Michelle Payne dreams of the impossible: winning the Melbourne Cup — horse racing's toughest two---mile race. The youngest of 10 children, Michelle is raised by single father Paddy. She leaves school at 15 to become a jockey and after early failures she finds her feet, but a family tragedy, followed by her own near fatal horse fall, all but ends the dream. But with the love of her dad and her brother Stevie, Michelle will not give up. Against all the medical advice, and the protests of her siblings, she rides on, and meets Prince of Penzance. Together they overcome impossible odds for a shot at the dream: a ride in the 2015 Melbourne Cup, at odds of 100 to 1. The rest is history.

**For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666**

### **About My Cinema Select**

Supports greater audience access to limited release Australian and independent titles, especially in regional areas across Australia. Enjoy access to quality, diverse films and documentaries.

### **About ICA**

Independent Cinemas Australia (ICA) represents independent cinema exhibitors and has members in every state and territory in Australia including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2,210 cinema screens in Australia and 29% of cinema sites – with ICA representing the owners and operators of 580 cinema screens across around 150 cinema locations ranging from rural areas through to metropolitan multiplex circuits.