



Elsha won't be missing a chance to dance

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The DANCE ACADEMY My Cinema and Studiocanal major prize of a trip for two to New York has been won by ten year old Elsha Moore, her mother said “No way!” on hearing the news and that “she will be absolutely rapt, we talked about what we would do if we won.”

Elsha and her mother entered the My Cinema and Studiocanal competition at Wallis Cinemas Mitcham, their cinema of choice where they saw Dance Academy together on a “girls night out” while the boys went to the football. They enjoyed the film so much they saw Dance Academy a second time with friends in the country.

Elsha and her mother will head to The Big Apple where two seats will be reserved for a ballet performance at the New York City Ballet. One of the foremost dance companies in the world with a roster of spectacular dancers and an unparalleled repertory.

They will also take a chauffeured journey by limousine around Lower Manhattan on a private 3-hour tour. Enjoy personalised attention from their native New Yorker guide and get an eye-opening look into historic neighbourhoods, while listening to in-the-know commentary and capture marvellous city views. Travelling in style as they hit the top attractions.

The major prize for 2 includes:

- Return economy flights from nearest Australian capital city to New York
- Return airport/hotel transfers
- 5 nights twin shared four star hotel accommodation
- Tickets to a New York City Ballet Performance (Subject to availability)
- Lower Manhattan Limousine Tour
- Travel Insurance

Screen Australia Enterprise Funding assists the inclusion of Australian films in the My Cinema program.

STUDIOCANAL is the distributor of DANCE ACADEMY across Australia and New Zealand.

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About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page. My Cinema also supports Independent Films.

About ICA

Independent Cinemas Australia (ICA) [previously known as Independent Cinemas Association of Australia] represents independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 48% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.