



Family Holiday to Hamilton Island with My Cinema and THE ANGRY BIRDS MOVIE 2 won in SA

The Sacco family from SA will leave their home nest and fly to Hamilton Island where there's simply nothing to be angry about! In fact, when they were told of their win on the phone there was total silence, silence in disbelief it was real.

Thanks to Sony Pictures, My Cinema and THE ANGRY BIRDS MOVIE 2 the Sacco family will explore the island with access to their very own buggy for the duration of their stay and lookout for an array of Australian birdlife including sea eagles, kites, ospreys, sulphur-crested cockatoos and kookaburras. They will be inspired by the magical location with an art class and chance to get up close with some of Australia's most iconic animals at WILDLIFE Hamilton Island, with a visit that includes a special bird encounter. They will also sail over tropical water to picturesque Whitehaven Beach on board a luxury catamaran for a full day adventure. This Hamilton Island visit promises to be something the whole family will enjoy.

Major Prize valued up to \$10,000 includes:

- Return Economy Flights from winners nearest capital city to Hamilton Island
- Return Airport / Hotel Transfers included
- 5 Nights 4-star shared hotel accommodation, Hamilton Island
- 5-day buggy hire
- Art Class
- Whitehaven Beach Sail & Swim adventure
- Admission to WILDLIFE Hamilton Island and bird encounter photo

The Sacco family went to see ANGRY BIRDS 2 when it first released at Cameo Cinema Murray Bridge, their kids loved it, returning with completed entry form and saying "We often go to the Cameo Cinema. Prices are good and it's close. We usually take the kids every school holidays depending what is on. Over the Christmas holidays we go multiple times".

Daryl Kennett, owner of Cameo Cinema Murray Bridge stated on hearing of their win "It's great to have the locals supporting their single screen local cinema, and fantastic they be rewarded with such a beautiful prize."

For more information visit www.mycinema.com.au.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About the Movie

The flightless angry birds and the scheming green piggies take their beef to the next level in THE ANGRY BIRDS MOVIE 2! When a new threat emerges that puts both Bird and Pig Island in danger, Red (Jason Sudeikis), Chuck (Josh Gad), Bomb (Danny McBride), and Mighty Eagle (Peter Dinklage) recruit Chuck's sister Silver (Rachel Bloom) and team up with pigs Leonard (Bill Hader), his assistant Courtney (Awkwafina), and techpig Garry (Sterling K. Brown) to forge an unsteady truce and form an unlikely superteam to save their homes.

SEE ANGRY BIRDS 2 IN CINEMAS NOW

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences' access to fantastic prize competitions and special events across participating member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page.

About ICA

Independent Cinemas Australia (ICA) represents independent cinema exhibitors and has members in every state and territory in Australia including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2,210 cinema screens in Australia and 29% of cinema sites – with ICA representing the owners and operators of 580 cinema screens across around 150 cinema locations ranging from rural areas through to metropolitan multiplex circuits.