



Family Trip to Tokyo 🇯🇵 with My Cinema 🎬 & THE EMOJI MOVIE won by Blake

Blake Donnelly will be taking his first trip overseas on an exciting trip to Tokyo, home of emoji and all things technology! Thanks to My Cinema and THE EMOJI MOVIE.

Blake from Kempsey, who saw THE EMOJI MOVIE and entered the competition at Majestic Cinemas Port Macquarie, will explore the city known for mixing the ultra modern and the traditional, and visit some fun family attractions. Blake just ordered a new mobile and will be using it to take photos on his trip as well as send texts with emoji's of course 😊

The Major Prize valued at \$13,170 includes:

- Return economy flights from nearest Australian capital city to Tokyo
- Shuttle return airport / hotel transfers, Tokyo
- 5 Nights' Tokyo hotel accommodation min 4 star
- Sony Museum entry
- Disneyland Tokyo one day passes
- National Museum of Emerging Science and Innovation (Miraikan) entry
- AUD\$1,000 spending money
- Travel insurance

Congratulations from all the team at Independent Cinemas Australia (My Cinema), Majestic Cinemas and Sony Pictures Releasing.

For more information and to see the promotion terms and conditions, participating cinemas and permit numbers, visit www.mycinema.com.au.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page.

About ICA

Independent Cinemas Australia (ICA) [previously known as Independent Cinemas Association of Australia] represents independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents around 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.