



Independent Cinemas  
Australia

## 2019 INDEPENDENT CINEMA AWARDS GRANTED TO DAVID PYE, ACE CINEMAS AND SCOTT SEDDON, SCOTTY'S CINEMA CENTRE AND HEDDON GRETTA DRIVE-IN AT THE MCG

Sydney: 8 May 2019

At the Independent Cinemas Australia (ICA) Conference Gala Dinner at the MCG, Dr Don Shaw Senior



Director Cinema Sales from Gold Sponsor Christie Digital Systems announced [David Pye of ACE Cinemas as recipient of the Lifetime Achievement Award.](#)

On receiving the award David thanked the board and members of ICA and said "I have never regretted one day I've been in the business and met great friends and no one wins awards like this without great family and team support. We have been seeing such a great line-up of product for the next 12 months thanks to the studios and thanks to everyone at ICA for a great conference and in particular in forming the Buying Group, a great initiative."

Allan Stiles, from Grand Cinemas, and MC of this year's special dinner, joined everyone present to congratulate fellow West Australian David on this well-deserved recognition.

[Adrienne Pecotic was delighted to select our ICA President Scott Seddon](#) for the **Mark Sarfaty CEO Award for Outstanding Contribution to Independent Cinema.**

"I didn't see that coming" said Scott "It's a great industry we are in and I like to row the boat as hard and fast as I can so people can come and see more movies at independent cinemas."



We sincerely thank Scott for his commitment, dedication and support for ICA and our members.

Katrine Elliot was also warmly recognised for her contribution to the ICA Board and Marketing Committee during her role over many years at CMax Cinemas in Devonport, recently purchased by Reading Cinemas.

Adrienne Pecotic, CEO of ICA thanked Christie for hosting a wonderful dinner at the MCG for members, distributors sponsors and guests saying “It was an awesome night at the MCG and thrilling to congratulate our award winners with the ICA and Christie logos up on the scoreboard at the hallowed ground!!”



This year the conference returned to the beautiful Palace Cinemas, Como in Melbourne and was projected in pure, brilliant Christie laser technology. Christie featured the CP2315-RGB designed to give exhibitors the latest innovation in RGB at lower cost of operation versus Xenon.

Scott Seddon said “The image from the latest Christie RGB Laser projector was breath taking and captivated every exhibitor in the room. A feeling perfectly conveyed by Shane Fullwood’s daughter Lilli from Oatmill Cinema South Australia who won the Christie Vive Audio prize by describing how her dad’s eyes lit up just talking about the image quality.” Lilli said “I’d love to see that tech become a part of our lives, and our communities.”

Our 2019 event focused on helping choose the best suppliers and best outcomes – brilliant entertainment that increases yield – and better operations that deliver the most sustainable businesses at each unique location.

**The next ICA Conference will be held from Monday 4 to Thursday 7 May 2020.**

For more information or images contact:

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### **About ICA**

Independent Cinemas Australia (ICA) represents independent cinema exhibitors and has members in every state and territory in Australia including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2,210 cinema screens in Australia and 29% of cinema sites – with ICA representing the owners and operators of 580 cinema screens across around 150 cinema locations ranging from rural areas through to metropolitan multiplex circuits.

For more information contact:

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