



‘MY CINEMA’ WINNER TO TOUR BREATH FILM LOCATIONS IN WA

The exclusive trip for two to Denmark, Western Australia has been won by Val Bussell from Wangaratta who saw BREATH at Wangaratta Cinema in Victoria.

Val and a friend will tour the film locations for Breath including Sando’s beach shack, the rocks and ocean where the characters Pikelet and Loonie surfed their first waves.

Val was delighted to hear the news of her win “I’ve never even won a sponge let alone something like this – I’m in shock!” she said, “I’m often at the cinema and this prize is a lovely surprise I can tell you - I went to see BREATH and thoroughly enjoyed it.”

Val, from Wangaratta has won the Major Prize for two valued up to \$6,035 + GST including:

- Return flights for 2 from nearest capital city to Albany, Western Australia
- Self-drive car hire for duration of trip
- 3 nights share accommodation (min 4 star)
- 1-day Breath Tour with movie producer
- Lunch allowance

John Coxhell, the owner of Wangaratta Cinema was very pleased a patron from their cinema had won. John had Simon Baker sit next to him at the Movie Convention on the Gold Coast last year, where Breath was launched, John was very excited as he’s a big fan.

One minor prize winner from each of the 65 participating My Cinema locations won a cover tie-in copy of the Breath novel.

Screen Australia Enterprise Funding assists the inclusion of Australian films in the My Cinema program.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas’ own websites and social media, supported through ICA’s My Cinema website and Facebook page.

About ICA

Independent Cinemas Australia (ICA) independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents around 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.

About Breath

Based on Tim Winton’s award-winning novel of the same name, Simon Baker’s feature film directorial debut *Breath* follows two teenage boys, Pikelet (Samson Coulter) and Loonie (Ben Spence), growing up in a remote stretch of the Western Australian coast. Hungry for discovery, the pair form an unlikely friendship with Sando (Simon Baker), a mysterious older surfer and adventurer, who pushes the boys to take risks that will have a lasting and profound impact on their lives.

Breath stars Simon Baker, Elizabeth Debicki, Samson Coulter, Ben Spence, Rachael Blake, Jacek Koman and Richard Roxburgh. The film is produced by Mark Johnson, Simon Baker and Jamie Hilton and directed by Simon Baker from a screenplay by Gerard Lee, Simon Baker and Tim Winton. Tom Williams, Dave Hansen, Johnny Mac and Laura Rister are executive producers.

Breath was shot on location in Western Australia with major production investment support from Screen Australia, Great Southern Development Commission, Screenwest and Lotterywest, in association with Autumn Productions and Deluxe Australia.