



## Piper ready to ride the new Incredicoaster at Disneyland Resort in California

The My Cinema family trip for four to Disneyland Resort in California has been won by Piper Svetlik from Lake Tyers Beach, Victoria. Piper and her family saw Disney•Pixar's *Incredibles 2* at Lakes Squash & Movie Theatre, Lakes Entrance, and entered to win the incredible family trip to Disneyland Resort in California.

Piper and 3 guests will celebrate the wonderful worlds of Pixar movies, ride the Incredicoaster at the newly imagined Pixar Pier, plus over 100 fun-filled attractions at the 'Happiest Place On Earth'.

Chris Fuhrmeister the owner of Lakes Squash and Movie Theatre embodies the spirit of Independents Cinemas and being at the Heart of the Community and knowing his patrons by name. Chris was incredibly excited on hearing of his patrons win and said, "I feel like I've won it myself!" Chris met with Piper and her family saying, "Overall I think they were just overcome with disbelief that they had one such a great prize." The family said, "It's incredible!" and "Who are we gonna take" out of the 4 kids. "Thanks to all concerned"

As the winner of the major prize Piper and her family will now have an incredible experience of a lifetime, with a total prize value of \$16,000, the major prize for four includes:

- Return flights for a family of four from their nearest Australian capital city to Los Angeles, USA
- Return transfers from LA airport to Disneyland
- 4-Day *Disneyland Resort Park Hopper* Tickets for the winner and three (3) guests
- Four (4) night stay in one room with two double beds at a hotel of the *Disneyland Resort*
- Four (4) tickets to a Disney Character breakfast experience, subject to availability.

Congratulations from all the team at Independent Cinemas Australia (My Cinema), Lake Squash & Movie Theatre, and The Walt Disney Company Australia.

**For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666**

### About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page.

## About ICA

Independent Cinemas Australia (ICA) [previously known as Independent Cinemas Association of Australia] represents independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.