



Shoot for the stars when you see A STAR IS BORN for your chance to Win \$5,000 and make your dreams a reality

To celebrate the release of *A Star Is Born*, Roadshow Films and My Cinema are providing one lucky winner the chance to win \$5,000!

One minor prize winner from each participating My Cinema location will win a copy of the official soundtrack for *A Star Is Born*, featuring Lady Gaga and Bradley Cooper.

Entry is by purchasing a ticket at a participating My Cinema location to see *A Star Is Born* from 17th October 2018 and filling in the [online entry form](#) before 6 pm 28th November 2018. Every ticket gets an entry.

For more information about My Cinema visit www.mycinema.com.au.

A Star Is Born releasing 18 October stars four-time Oscar nominee Bradley Cooper and multiple award-winning, Oscar-nominated music superstar Lady Gaga, in her first leading role in a major motion picture. Cooper helms the drama, marking his directorial debut.

In this new take on the tragic love story, he plays seasoned musician Jackson Maine, who discovers—and falls in love with—struggling artist Ally. She has just about given up on her dream to make it big as a singer... until Jack coaxes her into the spotlight. But even as Ally's career takes off, the personal side of their relationship is breaking down, as Jack fights an ongoing battle with his own internal demons.

A Star Is Born is directed by and starring Bradley Cooper, and stars Lady Gaga, Andrew Dice Clay, Dave Chappelle and Sam Elliot.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences' access to fantastic prize competitions and special events across over 150-member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page.

About ICA

Independent Cinemas Australia (ICA) represents independent cinema exhibitors and has members in every state and territory in Australia including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites

such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 25% of the 1991 cinema screens in Australia and 32% of cinema sites – with ICA representing the owners and operators of 674 cinema screens across 159 cinema locations ranging from rural areas through to metropolitan multiplex circuits.