



See WONDER and #ChooseKind to win \$5,000 for yourself and your charity

In celebration of the November 30 release of WONDER, Roadshow Films and My Cinema is offering the chance to win \$5,000 cash for yourself and \$5,000 for your chosen registered Australian charity. My Cinema is proud to be part of this WONDER-ful promotion and film.

There are also WONDER books valued at \$19.99 up for grabs as minor prizes at each of the participating cinemas.

Entry is simple purchase a ticket to see WONDER from November 13 at a participating My Cinema, fill in the entry form provided at the box office and put it into the #CHOOSEKIND Jar.

Why blend in when you were born to stand out? Julia Roberts, Owen Wilson and Jacob Tremblay star in [#WonderTheMovie](#)

Based on the New York Times bestseller, WONDER tells the incredibly inspiring and heart-warming story of August Pullman, a boy with facial differences who enters fifth grade, attending a mainstream elementary school for the first time.

The popular novel is on the suggested texts list for the English K-10 Syllabus with [Secondary Teachers Notes available](#).

Join other Aussie's who are making a commitment to be kinder in their lives by signing the pledge at www.choosekind.org.au

For more information and to see the promotion terms and conditions, participating cinemas and permit numbers, visit www.mycinema.com.au.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and Facebook page.

About ICA

Independent Cinemas Australia (ICA) [previously known as Independent Cinemas Association of Australia] represents independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents around 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.