



Win a Family Holiday to Hamilton Island with My Cinema and THE ANGRY BIRDS MOVIE 2

Time to leave the family nest and fly to Hamilton Island where there's simply nothing to be angry about!

Thanks to Sony Pictures and My Cinema, purchase your tickets to see THE ANGRY BIRDS MOVIE 2 at a participating My Cinema location and go into the running to win an exciting escape for four people to Hamilton Island.

Explore the island with access to your very own buggy for the duration of your stay and lookout for an array of Australian birdlife including sea eagles, kites, ospreys, sulphur-crested cockatoos and kookaburras. Be inspired by your magical location with an art class and get up close with some of Australia's most iconic animals at WILDLIFE Hamilton Island, with a visit that includes a special bird encounter. You will also sail over tropical water to picturesque Whitehaven Beach on board a luxury catamaran for a full day adventure. This Hamilton Island visit promises to be something the whole family will enjoy.

Major Prize valued up to \$10,000 includes:

- Return Economy Flights from winners nearest capital city to Hamilton Island
- Return Airport / Hotel Transfers included
- 5 Nights 4-star shared hotel accommodation, Hamilton Island
- 5-day buggy hire
- Art Class
- Whitehaven Beach Sail & Swim adventure
- Admission to WILDLIFE Hamilton Island and bird encounter photo

A minor prize pack of THE ANGRY BIRDS MOVIE 2 merchandise is also up for grabs at each participating cinema. Prize pack valued at \$100 includes The Angry Birds Movie 2: Hatchling Fluffy Pen, Snap Back Cap, Sports Bottle, Thermal Lunch Bag, Die Cut Notebook and Activity Set.

Entry is easy; simply purchase a ticket to see THE ANGRY BIRDS MOVIE 2 at a participating My Cinema, fill in the entry form provided at the box office and put it into the entry box in the foyer. The competition opens September 11 and closes October 23, 2019. THE ANGRY BIRDS MOVIE 2 releases nationally on September 12.

For more information and to see the promotion terms and conditions, participating cinemas and permit numbers, visit www.mycinema.com.au.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About the Movie

The flightless angry birds and the scheming green piggies take their beef to the next level in THE ANGRY BIRDS MOVIE 2! When a new threat emerges that puts both Bird and Pig Island in danger, Red (Jason Sudeikis), Chuck (Josh Gad), Bomb (Danny McBride), and Mighty Eagle (Peter Dinklage) recruit Chuck's sister Silver (Rachel Bloom) and team up with pigs Leonard (Bill Hader), his assistant Courtney (Awkwafina), and techpig Garry (Sterling K. Brown) to forge an unsteady truce and form an unlikely superteam to save their homes.

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences' access to fantastic prize competitions and special events across participating member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page.

About ICA

Independent Cinemas Australia (ICA) represents independent cinema exhibitors and has members in every state and territory in Australia including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2,210 cinema screens in Australia and 29% of cinema sites – with ICA representing the owners and operators of 580 cinema screens across around 150 cinema locations ranging from rural areas through to metropolitan multiplex circuits.