



Win a Family Trip to Disneyland with My Cinema & Disney.Pixar's CARS 3

Wheels will be spinning as families race into cinemas to see Disney.Pixar's *Cars 3* for their chance to win the ultimate family trip to Disneyland.

In association with The Walt Disney Company Australia and in celebration of the June 22 release of *Cars 3*, Independent Cinemas Australia (ICA) is offering families the experience of a lifetime, a five-day Disneyland Resort Park Hopper family pass and four nights accommodation at Disneyland Resort in California.

Entry is easy; simply purchase a ticket to see Disney.Pixar's *Cars 3* at a participating My Cinema, fill in the entry form provided at the box office and put it into the Disney.Pixar's *Cars 3* entry box in the foyer. The competition opens now in the lead up to the film's release for pre-bookings and closes 2 August, 2017

With a total prize value of \$16,470, the major prize includes:

- Return economy flights from winner's Australian capital city to Los Angeles
- Return airport / hotel transfer in Los Angeles
- Five-day *Disneyland Resort Park Hopper* Tickets for a family of four
- Four night stay in one room at a hotel of the *Disneyland* Resort
- One Disney Character breakfast for a family of four (2 Adults & 2 Children 3 - 9 years of age), subject to availability

There is also a Pixar Art of *Cars 3* book valued at \$69.99 minor prize up for grabs at each of the 72 participating cinemas

Cars 3 is the third instalment in the *Cars* film franchise, which sees Owen Wilson reprise his role as Lightning McQueen. Blindsided by a new generation of blazing-fast racers, the legendary Lightning McQueen is suddenly pushed out of the sport he loves. To get back in the game, he will need the help of an eager young race technician, Cruz Ramirez, with her own plan to win, plus inspiration from the late Fabulous Hudson Hornet and a few unexpected turns. Proving that #95 isn't through yet will test the heart of a champion on Piston Cup Racing's biggest stage!

For more information and to see the promotion terms and conditions, participating cinemas and permit numbers, visit www.mycinema.com.au.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the

cinemas' own websites and social media, supported through ICA's My Cinema website and new Facebook page. My Cinema also supports Independent Films.

About ICA

Independent Cinemas Australia (ICA) [previously known as Independent Cinemas Association of Australia] represents independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 48% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.