

MY CINEMA PREMIERE BOOK NOW



Independent Cinemas
Australia

Win an exclusive trip for 2 to Denmark, WA for a once in a lifetime *Breath* film experience

To celebrate the release of *Breath*, Roadshow Films and My Cinema are providing you the chance to see a My Cinema Premiere of the film and win a trip for two people to Denmark, Western Australia.

Between Thursday 26th April and Wednesday 2nd May, those who attend a My Cinema Premiere of *Breath* will see a recorded interview with Simon Baker, exclusive to My Cinema.

The major prize winner and a friend will immerse themselves in the ocean where Pikelet and Loonie surfed their first waves, visit Sando's beach shack and will take a leap of faith from the rocks where Loonie showed no fear.

The major prize includes:

- Return flights for 2 from nearest capital city to Albany, Western Australia
- Self drive car hire for duration of trip
- 3 nights' accommodation
- 1 day *Breath* Tour with movie producer
- Lunch allowance

One minor prize winner from each My Cinema location will receive a cover tie-in copy of the *Breath* novel.

Entry is by purchasing a ticket at a participating My Cinema location to see *Breath* from 18th April 2018, filling in the entry form provided at the box office and submitting the entry in the box in the cinema foyer before 6 pm 13th June 2018. Every ticket gets an entry.

For more information about My Cinema visit www.mycinema.com.au.

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and Facebook page.

About ICA

Independent Cinemas Australia (ICA) independent cinema exhibitors and has [members in every state and territory in Australia](#) including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents around 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2084 cinema screens in Australia– with ICA representing a wide range of cinema locations from rural areas right through to metropolitan multiplex circuits.

About Breath

Based on Tim Winton’s award-winning novel of the same name, Simon Baker’s feature film directorial debut *Breath* follows two teenage boys, Pikelet (Samson Coulter) and Loonie (Ben Spence), growing up in a remote stretch of the Western Australian coast. Hungry for discovery, the pair form an unlikely friendship with Sando (Simon Baker), a mysterious older surfer and adventurer, who pushes the boys to take risks that will have a lasting and profound impact on their lives.

Breath stars Simon Baker, Elizabeth Debicki, Samson Coulter, Ben Spence, Rachael Blake, Jacek Koman and Richard Roxburgh. The film is produced by Mark Johnson, Simon Baker and Jamie Hilton and directed by Simon Baker from a screenplay by Gerard Lee, Simon Baker and Tim Winton. Tom Williams, Dave Hansen, Johnny Mac and Laura Rister are executive producers.

Breath was shot on location in Western Australia with major production investment support from Screen Australia, Great Southern Development Commission, Screenwest and Lotterywest, in association with Autumn Productions and Deluxe Australia.

Breath releases in Australian cinemas on **May 3, 2018**.