



Win the Ultimate Family Holiday at Walt Disney World Resort in Florida with My Cinema and Disney's FROZEN 2

Search for answers. Brace for adventure. Disney's **Frozen 2** is in cinemas November 28, 2019.

Voyage to Arendelle aboard an ancient Nordic vessel as you take a musical tour of the wintry world in Frozen Ever After. Find a flurry of Frozen fun all year round at Walt Disney World Resort. And continue to explore 4 Theme Parks and 2 Water Parks in 1 World

For your chance to win the ultimate family holiday at Walt Disney World Resort in Florida, see [Frozen 2](#) at a participating My Cinema location, fill in the entry form provided at the box office and put it into the entry box in the foyer.

With a total prize value of up to \$24,000, the major prize for 2 Adults and 2 Children includes:

- Return economy airfares from winners nearest airport to Orlando, Florida
- Return hotel/airport transfers, Florida
- 4 x 5-Day Walt Disney World (WDW) Park Hopper Tickets
- 5 nights' accommodation at a WDW Resort hotel (standard room to sleep 4 people)
- Parks Merch Pack x 1
- Travel Insurance

Build-A-Bear are launching a Frozen 2 range and we have an Elsa bear minor prize to be won at each of the participating cinemas.

The competition commences 27 November in the lead up to the film's release and closes on 8 January 2020.

Why was Elsa born with magical powers? The answer is calling her and threatening her kingdom. Together with Anna, Kristoff, Olaf and Sven, she'll set out on a dangerous but remarkable journey. In "Frozen," Elsa feared her powers were too much for the world. In "Frozen 2," she must hope they are enough.

From the Academy Award®-winning team—directors Jennifer Lee and Chris Buck, producer Peter Del Veche and songwriters Kristen Anderson-Lopez and Robert Lopez—and featuring the voices of Idina Menzel, Kristen Bell, Jonathan Groff and Josh Gad.

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For more information and to see the promotion terms and conditions, participating cinemas and permit numbers, visit mycinema.com.au

For media enquiries please contact Lucy Robson ICA Marketing and Communications Manager 0419 290 666

About My Cinema

By operating as a national marketing platform for Australian independent cinemas, My Cinema empowers independent cinemas to offer their local audiences access to fantastic prize competitions and special events across all our member locations. The public access information about My Cinema promotions from the cinemas' own websites and social media, supported through ICA's My Cinema website and Facebook page.

About ICA

Independent Cinemas Australia (ICA) represents independent cinema exhibitors and has members in every state and territory in Australia including large and small businesses such as Palace, Grand, Wallis, Dendy and iconic cinema sites such as the Hayden Orpheum and Cinema Nova. ICA represents over 80% of regional cinemas – mostly small family businesses.

Independent cinemas comprise 26% of the 2,210 cinema screens in Australia and 29% of cinema sites – with ICA representing the owners and operators of 580 cinema screens across around 153 cinema locations ranging from rural areas through to metropolitan multiplex circuits.